**Active Burngreave Commissioning Document**

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| Yorkshire Sport Foundation operates the two County Sports Partnerships of South Yorkshire Sport & West Yorkshire Sport |
| Registered as a company limited by guarantee in England & Wales: 7633990  Registered charity in England & Wales: 1143654 |

# Introduction

Comic Relief and Sport England are partners in an initiative to jointly fund organisations that are using sport to create community change. The broad purpose of the initiative is to encourage more people to take part in weekly physical activity while at the same time use the sport/physical activity as a hook to address social outcomes such as anti-social behaviour, (lack of) employment or community cohesion, as identified by the people in that area. Based on the concept of ‘place based funding’, the work is being piloted in two areas in England; Sheffield and Norwich.

Comic Relief believe that ‘Sport for Change’ is an approach that, when used in one of the following ways, has the potential to bring about positive change in the lives of people and communities:

• Where sport activities are used as a hook to engage hard-to-reach groups. Additional support, such as psychosocial care, education and skills training, is then provided through other activities.

• Where sport activities are adapted and integrated with additional elements in order to impart educational or ‘life skills’ messages.

• Where the business behind sport is used for financial, employment and entrepreneurship training.

• Where activities, based on people’s current or past passion for sport, are used to raise awareness and bring people together to tackle issues such as exclusion, isolation and memory loss.

The Sheffield Approach- Active Burngreave

Burngreave has been chosen as the focus community for this project partially due to its deprivation data. It is Sheffield’s most culturally diverse ward, with the BME population accounting for nearly half its residents. Economic deprivation and a range of health and social issues mean that the area is ranked as one of the most deprived wards in the UK.

The project aims to;

***Use Sport and physical activity to empower a community to create social change and have a positive impact on social issues***

We intend to do this via a community led project which combines activity delivery with training, education and empowerment of community members.

The initial Asset Based Mapping has been undertaken, with a 4 month period of consultation with local residents and a range of community partners and groups. As a result of this process, 7 Social/Project Outcomes have been identified.

* Reduced isolation
* Increased understanding of the importance of physical activity
* More resilient
* Increase in sustainable physical activity
* More opportunities for training and education
* Increased aspirations of young people
* Increased ownership of parks amongst community to keep clean, safe and usable

# Active Burngreave Outcome Framework

To turn our vision into reality we aim to achieve

The Active Burngreave Vision is to

**Use Sport and physical activity to empower a community to create social change and have a positive impact on social issues**

**Provide opportunities and Inspiration for community action**

**Greater Inclusivity**

**More community residents becoming physically active and sustaining healthy lifestyles**

**Increase resilience of local residents**

**Increase the opportunities for training and education**

**Increase understanding of the importance of phsy**

**Increase in sustainable physical activity**

**Reduce Isolation**

By using funding that will enable sport to

**Increase aspirations of young people**

**Increased ownership and access to public spaces**

By

Taking an innovative approach

Putting the community at the centre of the activity

Promoting collboration

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| Outputs |
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| 1. Number of sessions/activities |
| 1. Number of people taking part in activities |
| 1. Number of volunteers |
| 1. Number of training opportunities |
| 1. Number of community organisations involved |

Participant Data

To understand our impact we will draw on the theory of change model to address the following questions

Staff Observation

Project deliverers & Participant Surveys

Commissioning Delivery

The Yorkshire Sport Foundation recognise the need to support community groups in a flexible way. In order to empower the community to enact social change, there will need to be a variety of funding options, funding a number of different activities across Burngreave.

The framework will consist of **three funding opportunities**;

1. ***Community Activation- £500 grants which can provide an organisation or group a small investment to kick-start physical activity as part of their service. This is a short, two page application form and ideal for smaller organisations / groups.***

2. ***Building Capacity (Small Grant) - £5,000 grants. Delivery of community projects for 6 months OR 6-12 months. All projects must show how they contribute to achieving a project outcome(s). Application to this funding stream will be assessed by a community panel, with 3 commissioning periods throughout the project lifespan. Projects must show how they will continue towards sustaining physical activity, involve volunteers and effectively measure against outcomes.***

3. ***Community Innovation (Large Grant)- £10,000 Grants. 12 month+ projects with increased scrutiny. All projects must show how they contribute to achieving a project outcome(s). Application to this funding stream will be assessed by a community panel. Projects must show how they will continue towards sustaining physical activity, involve volunteers and effectively measure against outcomes.***

There will also be an element of “Targeted Project work”, whereby Yorkshire Sport Foundation will develop a greater understanding of community need, and solicit applications to the above stream in order to work towards a specific areas of need within the project outcomes. In addition there is also scope to develop projects which may not fit exactly within the three identified opportunities- please discuss this application if the Yorkshire Sport Foundation team.

**Application Schedule**

Each funding stream will have a slightly different application schedule;

1. Community Activation - £500- OPEN

**Application Accepted from:** 1st December 2016

**Application Deadline:** NONE (June 2018 marks the end of the programme)

**Projects Notified:** Two weeks after application

**Delivery Phase:** Immediately after confirmation of grant.

1. Building Capacity (Small Grant) - £5,000 (4 rounds of funding available)

**Application Accepted from: 1st December 2016**

**Application Deadline: 28th January 2017; April 2017; September 2017, January 2018**

**Projects Notified: 1 month after application deadline**

**Delivery Phase: 6 months**

1. Community Innovation (Large Grant) - £10,000 (2 funding rounds available)

**Application Accepted from:** **1st December 2016**

**Application Deadline: 28th January 2017; June 2017**

**Projects Notified: 1 month after application deadline**

**Delivery Phase: 12 months**

**PLEASE NOTE: FUNDING AWARDS WILL BE FLEXIBLE DUE TO THE NATURE OF THIS PROJECT. If you have a project idea outside of these windows please get in touch.**

Project monitoring and impact

Shephard & Moyes Ltd has been appointed by Comic Relief and Sport England to evaluate the programme over the 2 year period. Shephard & Moyes Ltd will combine self-evaluation support with independent evaluation to achieve the following overarching objectives:

* To understand what partners learned by collaborating to develop the initiative
* To understand the impact achieved by the individual delivery models in Sheffield and Norwich
* To understand what works to support the effective delivery of the programme over the life of the funding
* To identify the changes that have taken place in the communities being worked with

Guidance will be provided to partners tasked with collecting data from participants. All projects will have to collect participant data. Ongoing project monitoring data will be entered into the **Views** impact reporting platform. Each project will be required to enter participant level data including demographics, postcodes and session attendance directly into this system throughout the life-course of each project. A mobile browsing version of the software can be utilised at site for quicker participant registration and data entry.

The table shows the tools that project partners will use to collect data from participants (self-evaluation) and what tools Shephard and Moyes Ltd will use (independent evaluation).

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| Project partners | Core survey | Using a paper and electronic based survey collect the core survey |
| Participant Data | Collecting data on participants who take part |
| Staff observation | Use a structured sheet to track observation |
| Most significant change | Collect stories of change and case studies |
| Shephard & Moyes Ltd | Follow up survey | Following up on participants who have completed involvement |
| E-surveys with partners | Canvassing views from a wide range of partners |
| Interviews | Face to face interviews with staff and participants |

Views also contains an in-built questionnaire platform through which deliverers can build pre and post surveys to measure the difference that the project is making from initial engagement through to completion. In addition to the impact data generated by views it is proposed that survey data is collected as follows:

**Project Entry-Level Survey (baseline)**

At point of entry into the projects, subjective data will be collected from participants covering:

* Level of connection to local community and level of ‘social trust’ (scale-rating)
* Current peer group and types of activities/interests
* Current physical activity levels and sporting interest
* What they hope to gain from the project.

**Project Exit Survey**

Again this will be participant self-report data including (but not limited to):

* Overall satisfaction with project and staff
* Whether participants fee more connected to their communities and whether their level of social trust has increased (have they moved up the scales)
* Peer group and types of activities engaged in at project end-point
* Whether activity levels and interest in sports/physical activity has increased.

Follow up interviews and/or focus groups may be conducted with a sample of participants to further explore project impact.

From the above we will create an impact report for each individual borough and South Yorkshire.

**Case Studies and stories of change**

Case studies, focus groups and story videos/ accounts will also be required in order to track the impact of the projects over 6-12 months.

Key Milestones

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