CSPN IMpact AWards 2016

# Background

#### SportFX South Yorkshire is a ‘Sport for Change’ project to help communities and in particular young people (aged between 11-25yrs) develop skills, develop active behaviour and achieve their potential. The project is coordinated through a unique partnership between South Yorkshire Sport, NGBs, South Yorkshire Police & Crime Commissioner and South Yorkshire Police with the following intended outcomes:

#### Improved fitness levels and health benefits

#### Improved commitment from young people to regular participation in sporting activity

#### Diverting young people from criminalisation

#### Improved social skills and cohesion within communities

#### Improved attendance and behaviour in school and mainstream activity

#### Positive interaction with young people and improved relations with the Police and Partners

#### Reductions in reported and perceived youth nuisance and anti-social behaviour

#### In addition to the delivery of the sports activities, SportFX has also created an introductory leadership academy for 20 young people aged 15 to 18 yrs. These are usually young people that may not be the usual young people chosen for these roles but are seen as leaders within their peer groups. This has helped the project to be successful with reaching out to young people in these challenging communities.

# Successes

#### South Yorkshire Sport secured £5000 from the SY Police & Crime Commissioner (PCC)

#### Training to Police Community Support Officers (PCSO) to Deliver Sport

#### Secured an additional 2 years of South Yorkshire core funded PSCO time to co-ordinate the programme

#### It is contributing to 9 out of the 12 SY Police & Crime Commissioners Policing Priorities

#### Excellent attendance from young people including a significant increase in female attendance

#### We have had senior command approval within the Police for the project over the next 2 years

#### The partnership will be creating a Sport for Change funding pot in 2016 in partnership with the PCC

#### Using South Yorkshire Police ProCad reports and feedback from the Safer Neighbourhoods Team the following impacts have been measured (taken from 1m radius buffer from the venue and at the reports from the times the sessions take place):

**Fir Vale School (Sheffield)**  **–** Since August 2013, Fir Vale has seen a 50% reduction in youth-related ASB incidents.

**Firth Park School (Sheffield)** - ASB incidents around the Firth Park Community Arts College have also seen a 50% reduction in a twelve-month period (August 2013 – August 2014) and incidents have remained consistently low up to June 2015.

**Clifton School (Rotherham)** - In the twelve-month period from August 2013, there has been a 68% reduction in youth-related ASB incidents (recorded in August 2014) - forecast figures show ASB incidents will continue to decline throughout 2015/16 in this area.

**Sir Thomas Wharton (Doncaster)** - In one month (August 2014) the area saw a 70% reduction of ASB incidents and since September 2014, there have been between 1 and 5 incidents recorded per month; a consistent reduction of between 70% and 92%

# Rationale for consideration for the impact awards

* It is delivering on its intended outcomes
* CSP adding value to existing projects moving them to the next level
* How CSP programmes can be used to tackle community sport challenges and add value to wider social agendas paving the way for new strategic partnerships with key agencies
* The project is delivering behaviour and societal change in line with DCMS policy
* Good practice of developing partnerships with key agencies to deliver sport with other social outcomes that sport itself
* A submission has just been made to a Trust (which focuses on reducing the number of criminalized young people) for funding of £126k which will:
  + Fund PCSO sports time for the next 2 years to support through budget decisions
  + Fund a research study to determine the impact in A) reducing anti-social behaviour (primary evidence based not the current anecdotal data) B) To determine the value of PCSO time as an alternative form of policing
* It is influencing the chain of command within South Yorkshire Police to consider Sport as a viable tool in policing

*“Whilst on duty we were confronted by a gang of Somali males, approximately 60 males, it was an arranged fight. Once the males saw my partner and me and recognised us [from the SportFXSY Sessions] all the tension from within the group had calmed. If we had not been present at that time it would have ended in arrest.” –* ***PCSO Richard Millns***

*“The Fir Vale SportFXSY programme has been one of the most effective methods of engaging young people in positive activities that we have seen in this area for some time. The enthusiasm, commitment and professional generosity of the team is outstanding and the enjoyment from the young boys and girls has been tangible. We are delighted to have such exciting development here at Fir Vale School”. –* ***Breffni Martin, Head Teacher, Fir Vale School Page Hall, Sheffield***

**Project Ambassadors:**

* Former Premiership Referee Howard Webb
* Former World Light Middleweight World Champion Paul ‘Silky’ Jones
* Dearne ALC pupil and SportFX boxer – Poppy O’Neill ****