

CSP Network Impact Report 2016

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WHO WE ARE

What is the CSP Network?

A nationwide network of [45 County Sports Partnerships \(CSPs\)](#).

- Collectively the CSP Network employ **735 people** and in 2015-16 had an annual turnover of £60m, with **£16m (28%) of expenditure passed directly onto local partners** for the delivery of sport and physical activity, and an additional **£44m secured for local partners**.
- 23 CSPs are locally hosted organisations and 22 are independent charities.
- CSP Network is a charitable company with a [national staff team](#) who represent, support and lead the CSPs and increase their individual and collective impact.
- [The Board of Trustees](#) provides strategic direction and oversight for the CSP Network and comprises a diverse team with six members drawn from CSPs and four from other sectors.

Our mission

Improving Lives by Growing Grassroots Sport and Physical Activity



What we do

National Reach, Local Impact: Getting the nation active by delivering or commissioning high impact national and local programmes designed to meet customer needs.

Improving Lives: Using the power of sport and physical activity for social good – improving the physical health, mental health, individual development, social and community development and economic development of the nation.

Workforce Development: Developing a high quality, diverse workforce (clubs, coaches, volunteers and professional workforce) and supporting them to deliver inspiring activities that are accessible to all.

Strategic Leadership: Co-ordinating the effective delivery of local sport and physical activity by brokering relationships and influencing stakeholders.

Insight and Influence: Understanding the customer needs of the local area and to influence and guide decisions to maximise investment into sport and physical activity.

Awareness and Advocacy: Raising the profile of sport and physical activity through innovative local and national promotional campaigns.

Who we work with

The CSP Network and CSPs work with a range of national and local partners to maximise national reach with local impact.

Our Values

- 1 Collaborative**
Independent partnership builders acting with integrity and brokering productive relationships.
- 2 Enterprising**
A dynamic approach to sustainable growth.
- 3 High Performing**
Committed to excellence, continuous improvement and maximising impact.
- 4 Customer Focus**
A focus on providing great experiences based on customer need.
- 5 Equality**
Ensuring that everyone has an equal chance to take part.

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IMPACT OVERVIEW

£122m secured by CSPs to support local partners since 2013 /14



9,183 active
Satellite Clubs

involving 408,531 participants since 2012



Delivering over 274 individual coaching projects in 2016

engaging over 150 partners, to make coaching accessible for coaches and those who want to be coached



47,725 local Sportivate projects

since 2011, with 641,115 young people aged 11 to 25 completing a Sportivate project

£19M

of non-Sport England income generated by CSPs in 2015/16

££££££££££££
££££££££££

Supporting over 17,600 primary schools

to effectively utilise and maximise the impact of the Primary PE and Sport Premium

91%

of partners either satisfied or very satisfied with the added value that CSPs provided in 2015

726,144 young people participating in Level 3 School Games festivals

since 2011, including **88,064 young disabled people**, supported by **64,138 young volunteers**



46,600 individuals

registered to Workplace Challenge

including 14,900 inactive people, 6,200 workplaces active, 700 workplace champions and 1,582,000 activities logged since 2014



Since 2012 **over 4,300 Community Games**, involving estimated **3,043,000 participants**, supported by **91,000 volunteers**

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FOREWORD

It is our pleasure to introduce the 2016 impact report. In a year which signalled the biggest change in Government sporting policy for over a decade, it was great to see that CSP Network continued to deliver our mission of improving lives through grassroots sport and physical activity.

We have provided **ongoing support for primary schools to maximise the impact** of the Government Primary PE and Sport Premium investment and have now supported **nearly 50,000 Sportivate projects since 2011**, helping young people find an activity they enjoy, working with a wide range of local delivery partners. We are approaching **three quarters of a million young people participating in Level 3 School Games**, and there are now **over 9,000 active Satellite Clubs** providing new opportunities across the country. We have continued to develop our Workplace Challenge programme to encourage activity in and around the working day with **over 50,000 employees now registered**. We have kept our Community Games legacy programme alive, since 2012 there have been **nearly 4,300 Community Games events, supported by over 91,000 volunteers with an estimated 3.04 million people participating**.

Our 'Good to Great Mission' is now embedded across the network, which has helped **increase stakeholder support, improve our efficiency and diversify our funding** to help us grow our impact. We have **extended our mentoring programme, established new performance tools and trained more of our future leaders**, and this year we extended our offer to include CSP Board members through a **highly successful Board Development Programme** which was attended by over 160 Board members.

In recent months we have been **busy assessing how the next generation of CSPs needs to evolve** to respond to the changing needs of our customers, communities and stakeholders and the new policy context for sport and physical

activity. The new Government and Sport England strategies launched this year have outlined a much more outcome focused, locality based and customer led direction for the sector and CSPs are well placed to support the implementation of these plans.

The DCMS CSP Appraisal positively concluded that we remain vital to the success of the sector and set us a number of challenges to address, highlighting the importance of new skills and influential leadership within our teams and Boards.

Our newly appointed Board will be key to supporting us to embrace the changes that will be required and ensuring that the next generation of CSPs contribute strongly in the new landscape. This will be the focus for us in the coming months, as well as ensuring that we keep delivering beyond expectations.

The success of our network is down to the staff employed across CSPs, many of whom support our work at a national level, as well as the volunteer Board members who are driving high performance and providing strategic direction locally. We would also like to thank all our partners for their ongoing support, particularly our key funder Sport England, who we will work closely with over the coming months as we transition into a new way of working and together seek to deliver the outcomes that the sector has been challenged to deliver.

 *Richard Saunders*



Lee Mason
Chief Executive



Richard Saunders MBE
Chair

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PROGRAMMES WE DELIVER

CSPs help the nation to get and stay active by delivering or commissioning high impact national and local programmes designed to meet customer needs.



Workplace Challenge

A national corporate well-being programme engaging workplaces and employees

In 2015-16, around 15,000 employees participated in Workplace Challenge of which 60% were women



Community Games

Encouraging families and communities to get more active

Since 2012, 4,300 events, 3,043,000 participants and 91,000 volunteers have taken part



Sportivate

Inspiring 11-25 year olds to build a sporting habit for life

Three months after Sportivate coaching sessions have ended sampling tells us that over 80% of young people are still taking part in sport and physical activity



School Games

A unique opportunity to motivate and inspire millions of young people across the country to take part in more competitive school sport

Since 2011, 726,144 young people have participated in Level 3 School Games festivals, of which 52% were female participants and 12% were disabled participants



Primary PE & Sport Premium

Supporting schools to utilise Primary PE and Sport Premium funding effectively

Since 2013, CSPs have supported over 17,600 primary schools to effectively utilise and maximise the impact of the Primary PE and Sport Premium



Satellite Clubs

Bridging the gap between school, college and community sport

Since 2012, 15% of clubs (1,411) have been targeted specifically at young women

Since 2012, 5% of clubs (504) have been targeted at engaging young people with disabilities



Local Programmes

Supporting local communities to be active

All 45 CSPs create innovative local solutions to grow participation

CASE STUDY

Civil Service lead the way in getting employees healthy and active

CASE STUDY

4,500 benefit from Community Games in Yorkshire

CASE STUDY

Inclusive Tennis a Hit in Milton Keynes

CASE STUDY

Greater Manchester 2016 Disability Games hailed a success

CASE STUDY

Using Quality Marks in Lancashire to Improve PE and School Sport

CASE STUDY

Mind Fit - supporting young adults in Birmingham with mental health illness

CASE STUDY

Supporting Women to get active across Devon

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CASE STUDY:

Mind Fit – supporting young adults with mental health illness in Birmingham

Mind Fit is a scheme that supports young adults with mental health illness in Birmingham, which is organised by Small Heath Boxing Club.

The aim of Mind Fit is to help some of the Birmingham population who experience mental health disorders. With one-quarter of the British population having some sort of mental illness, **the cost to the UK is estimated at £22.5 billion per year.**

Sport Birmingham provides funding through the Satellite Programme to Small Heath Boxing Club to deliver the weekly session, which provides participants an opportunity to work on their physical activity and to improve their physical literacy abilities, social skills and support their mental well being.

The participants have an array of mental illness, include some who are recovering from drug and alcohol abuse, like Steven, who is on a drug rehabilitation programme. Since joining Mind Fit he has been out of remission for three months, highlighting that the campaign has supported him greatly.

Over forty people have now joined Mind Fit. **60% of members are regular visitors to the club, with 20% turning up fortnightly, 10% monthly, with 10% experiencing Mind Fit on one occasion.**

For more information on the project please **visit the Sport Birmingham website**

“
Over 40 people have now joined Mind Fit
”



“

I look forward to coming to the gym every week. I am able to let off steam and of course keeping fit. I like meeting the people and having a laugh.

I have learnt new skills and techniques for instance, how to throw a punch, the best way to stand also how to control myself and self-discipline. It gives me a routine which I need.

”

- Steven, Age 25

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SERVICES WE PROVIDE

Delivering high quality services to grow grassroots sport and physical activity.



Workforce Development

CSPs play a key role in developing a high quality, diverse workforce of clubs, coaches, volunteers and the professional workforce and supports them to deliver inspiring activities that are accessible to all.

11 CSPs secured £300,000 of Sport England's New Approaches to Volunteering funding to coordinate and deliver 8 innovative and impactful volunteering pilots in 2015-16



Strategic Leadership

At a local level, CSPs co-ordinate the effective delivery of sport and physical activity in their area by brokering relationships and influencing stakeholders.

91% of partners either satisfied or very satisfied with the added value that CSPs provided in 2015



Insight and Influence

CSPs play a key role to understand the needs of the local area and the customer base and to use this intelligence to influence and guide decisions to maximise investment into sport and physical activity.

Research conducted by Lancashire Sport on behalf of England Golf found that the preferred travel time to golf sessions by people with long term life limiting illness was a maximum of 20 minutes. This has informed the offer of opportunities locally



Awareness and Advocacy

CSPs help to raise the profile of sport and physical activity through innovative local and national promotional campaigns.

CSPs have over 210,000 followers across all social media platforms

CASE STUDY

Leicester-Shire and Rutland celebrate the achievement of young leaders

CASE STUDY

Active Black Country Partnership launch sector skills action plan

CASE STUDY

London Sport launch insight and data portal

CASE STUDY

Campaign across Staffordshire and Stoke-on-Trent to encourage inactive people to try something new

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CASE STUDY:

Danny develops wheelchair basketball across Cumbria

Danny Ewin attended the Cumbria Wheelchair Sports satellite club at Mayfield School, Whitehaven after breaking his back which left him disabled from the waist down. Danny had mastered using his wheelchair, but suffering from low self-esteem he was inactive and unfit. Danny heard about the club via a friend and he has never looked back.

Initially Danny struggled joining in with the Wheelchair Basketball sessions at Whitehaven Leisure Centre. Danny said: **“I felt totally out of depth but the welcoming approach of the club and patience of the players meant I stuck at it.”**

After a few weeks it became apparent he had a talent for the game and went on to play for the first team who recently won the league 1 title.

Danny was then offered to train as a coach, with the help of Active Cumbria coaching bursary Danny trained as a level 2 Wheelchair Basketball coach and now works alongside the lead coach in supporting delivery of the network of satellite clubs across the county.

In less than 2 years Danny has gone from being inactive and unfit to playing in a league 1 division and becoming a county-wide club coach. His enthusiasm for Wheelchair Basketball has helped encourage existing members to stick with the satellite club and he has attracted new people to the sport by selling the value of Wheelchair Basketball to his friends and the use of social media.

For more information on the project please [visit the Active Cumbria website](#)

“
*the club and patience
of the players meant
I stuck at it*
”

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Photo Credited:
Westmorland Herald.

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GOOD TO GREAT MISSION

The CSP Network is committed to continuous improvement and driving high standards across everything it does.

To support this commitment, the CSP Network national team and improvement group has designed a menu of Good to Great Improvement packages, including tools, training and guides designed to support CSPs to be high performing, impactful, value adding and financially sustainable. A sample of improvement support packages is included here.



Peer Mentoring

Trained senior CSP staff and board members providing mentoring support for staff and board members from another CSP based on their developmental needs.

24 mentors (including Board members, Directors, Senior Managers and partners) supported 42 mentees from across the network in 2015-16.



Board Support & Development

An innovative new Board Development programme has been introduced comprising a series of workshops, facilitated peer learning groups and governance essentials webinars.

Over 160 Board members across the network attended the first year of the programme.



Training Needs Analysis

A bespoke tool has been designed to enable a CSP to identify and assess individual and team competencies in order to support training and development plans.

20 CSPs have now used the Tool, with many adopting a collaborative approach and using it in partnership with regional CSP colleagues.



Leadership Programme

The Leadership Programme is a bespoke programme designed to strengthen the leadership competencies and confidence of participants, and strengthen the network as a whole. The programme is delivered by Engendering Balance (leadership specialists) and is aimed at senior managers and consists of 5 two-day events with coaching sessions in-between.

2 cohorts, including 40 Senior Managers and Directors across 31 CSPs, have now been through our Leadership Programme.

Case Study

100 staff supported as part of the CSP Network Peer Mentor Programme

Case Study

CSP Boards Commit to Development

Case Study

Kent Sport invest in staff development

Case Study

2016 Leadership Participants Graduate

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CASE STUDY:

CSP Boards commit to development

As part of its 'Good to Great Mission' CSP Boards have invested in an innovative new Board Development Programme over the last 12 months, supported by Sport England.

“There are approximately 450 board members across the 45 CSPs who make a huge commitment to the Network and collectively they have a wealth of experience and skills”, commented Richard Saunders Chair of the CSP Network Board.

“We recognise the significant role that they play, particularly the Chairs, in setting the strategic direction for the CSP, ensuring that the right culture is embedded and providing performance oversight. High governance standards will be even more important as part of the new Government and Sport England Strategies, and we want to make sure that CSPs are looking ahead and are fit for the future”.

The programme has been facilitated by Campbell Tickell, experts in governance in the not-for-profit sector, and has included networking events, training workshops and webinar sessions, with all CSPs benefiting.

Reaction to the programme has been very positive and one CSP Board Chair commented,

“Thank you so much for the excellent event, with invaluable topics around Board recruitment and management and the future direction of CSPs. It was great to meet other chairs and I look forward to using the new portal on the website to continue some of the useful sharing of best practice. I feel inspired for the future”.

All sessions have been recorded providing an excellent resource for future CSP board members.

“
I feel inspired for the future
”

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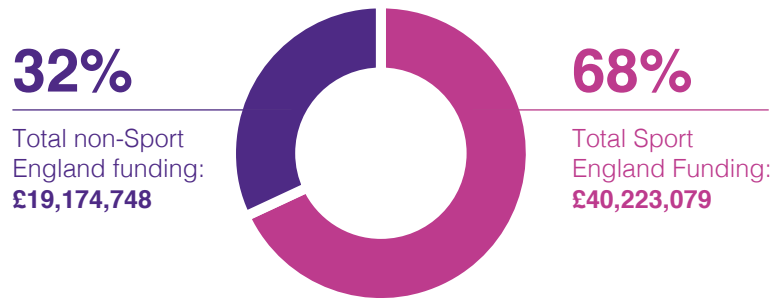
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FINANCIAL PERFORMANCE

CSPs are committed to growing and diversifying funding and driving efficiency to increase impact and improve financial sustainability.

Income Profile 2015/16



Non-Sport England income profile

	2015/16	(+ or -) denotes change from 2014/15
Partner contributions / subscriptions to partnership	£2,365,426	+12%
Fees and charges for services and products	£3,356,356	+12%
Charitable fundraising	£115,888	+251%
Grant funding (non-Sport England)	£3,046,871	+16%
Strategic commissioning	£6,299,538	+27%
Commercial funding	£789,109	+8%
In kind contributions	£1,560,076	-10%
Other funding	£1,641,484	-11%

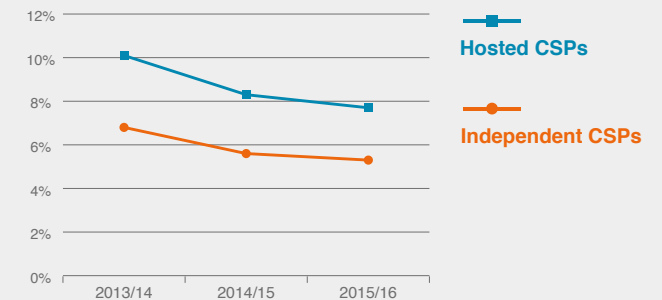
2015-16 headlines

- Over £60m invested into the network.
- Non-Sport England income continues to increase, up to £19.2m from £15.9m in 2013-14.
- CSPs secured £44m of funding for the benefit of local partners.
- £16m, 28% of CSP expenditure, was distributed to partners for local delivery.

Expenditure Profile 2015/16



Administration costs as % of total expenditure



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FUTURE PRIORITIES

Over the forthcoming year the CSP Network will focus on:

- 1 Creating our vision** for the ‘next generation’ of CSPs and start to put the building blocks in place.
- 2 Work with Sport England and key stakeholders** to ensure that the ‘next generation’ of CSPs and the CSP Network national team deliver value against the objectives in the ‘Towards an Active Nation’ strategy.
- 3 Continue to support** the delivery of the Sport England core specification to a high level.
- 4 Continue to make efficiency savings** and make demonstrable progress in our business development and enterprise journey.



LOTTERY FUNDED



for more information please visit:

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