





STRATEGY SUMMARY

WHAT IS THE CSP NETWORK?

 The collective nationwide network of **45 County Sports Partnerships (CSPs)**

 Collectively the CSP Network has a turnover of **£50 million** and employs circa **600 staff**


 A charity has been established to **support, represent and lead** the CSP Network comprising of a small core team and board


OUR MISSION

Great People creating Great CSPs, the network together creating National Reach & Local Impact improving people's lives by Growing Grassroots Sport & Physical Activity





HEADLINE GOALS By 2020 we will:

 Get **500,000** more adults participating regularly in sport







 Reduce the number of adults that are inactive by **250,000**

 Get **1 million** young people more active

To achieve our goals we will focus on the following Strategic Outcomes (our Balanced Scorecard):

-  **Quality & Collaboration:** continually innovating to improve standards and collaborating to unlock our collective expertise.
-  **Stakeholder Value:** providing attractive services to meet identified needs and consistently delivering above expectations.
-  **Financial Sustainability:** growing and diversifying funding sources to improve sustainability.
-  **Performance & Impact:** creating a value adding service offer, demonstrating impact on outcomes.

WHAT DO WE DO?

-  Provide **national reach** with local presence
-  Achieve **local impact** through co-ordinated delivery with and through local agencies
-  **Understanding of local needs** and connected to local communities
-  **Influence policy** at a national, regional and local level
-  **Broker relationships** to maximise use of resources
-  **Lever in extra resources**

All our work will be underpinned by the following Values and Culture:

-  **Collaborative** – independent partnership builders acting with integrity and brokering productive relationships.
-  **Enterprising** – create and respond positively to change, innovate to maximise impact and have a dynamic approach to sustainable growth.
-  **High Performing** – committed to excellence, continuously improving and maximise impact for our stakeholders.

PERFORMANCE AND IMPACT

Creating a value adding service offer demonstrating impact on outcomes.

