STRATEGY SUMMARY

WHAT IS THE CSP NETWORK?
- The collective nationwide network of 45 County Sports Partnerships (CSPs)
- Collectively the CSP Network has a turnover of £50 million and employs circa 600 staff
- A charity has been established to support, represent and lead the CSP Network comprising of a small core team and board

OUR MISSION
Great People creating Great CSPs, the network together creating National Reach & Local Impact improving people’s lives by Growing Grassroots Sport & Physical Activity

HEADLINE GOALS 
By 2020 we will:
- Get 500,000 more adults participating regularly in sport
- Reduce the number of adults that are inactive by 250,000
- Get 1 million young people more active

To achieve our goals we will focus on the following Strategic Outcomes (our Balanced Scorecard):

- Quality & Collaboration: continually innovating to improve standards and collaborating to unlock our collective expertise.
- Stakeholder Value: providing attractive services to meet identified needs and consistently delivering above expectations.
- Financial Sustainability: growing and diversifying funding sources to improve sustainability.
- Performance & Impact: creating a value adding service offer, demonstrating impact on outcomes.

WHAT DO WE DO?
- Provide national reach with local presence
- Achieve local impact through co-ordinated delivery with and through local agencies
- Understanding of local needs and connected to local communities
- Influence policy at a national, regional and local level
- Broker relationships to maximise use of resources
- Lever in extra resources

All our work will be underpinned by the following Values and Culture:

- Collaborative – independent partnership builders acting with integrity and brokering productive relationships.
- Enterprising – create and respond positively to change, innovate to maximise impact and have a dynamic approach to sustainable growth.
- High Performing – committed to excellence, continuously improving and maximise impact for our stakeholders.
PERFORMANCE AND IMPACT

Creating a value adding service offer demonstrating impact on outcomes.

- 342 Level 3 School Games festivals, involving 493,657 young people
- 148,259 participants and 3,610 new Satellite Clubs
- 3,500 primary schools directly supported on auditing and action planning
- 19,000 local Sportivate projects involving 4,951,322 young people, with 416,500 retained in activity
- 4,143 Community Games events supported by 85,211 volunteers, involving an estimated 3 million participants
- 60,000 Sportmakers recruited, trained and deployed to ‘make sport happen’ for their friends, neighbours and colleagues
- 80,000 coaches being supported through local CSP databases
- 59,416 coaches provided with CPD opportunities
- 28,000 individuals registered to Workplace Challenge
- 7,500 inactive people registered
- 4,000 workplaces active
- £3,263,373 additional funding secured for coaching across the network
- 429 Workplace Challenge Champions trained
- 700,000 activities logged

Figures are accumulative from the inception of the programme unless stated otherwise.

Over £28 million of funding secured by CSPs to support local partners in 2013/14

39% of partners ‘very satisfied’ with the ‘added value’ that CSPs provide, up from 35% in 2013